

Phygital branch

HyBranch™

Scalable. Profitable. Deployable in 90 days.


90

days to deploy

-40%

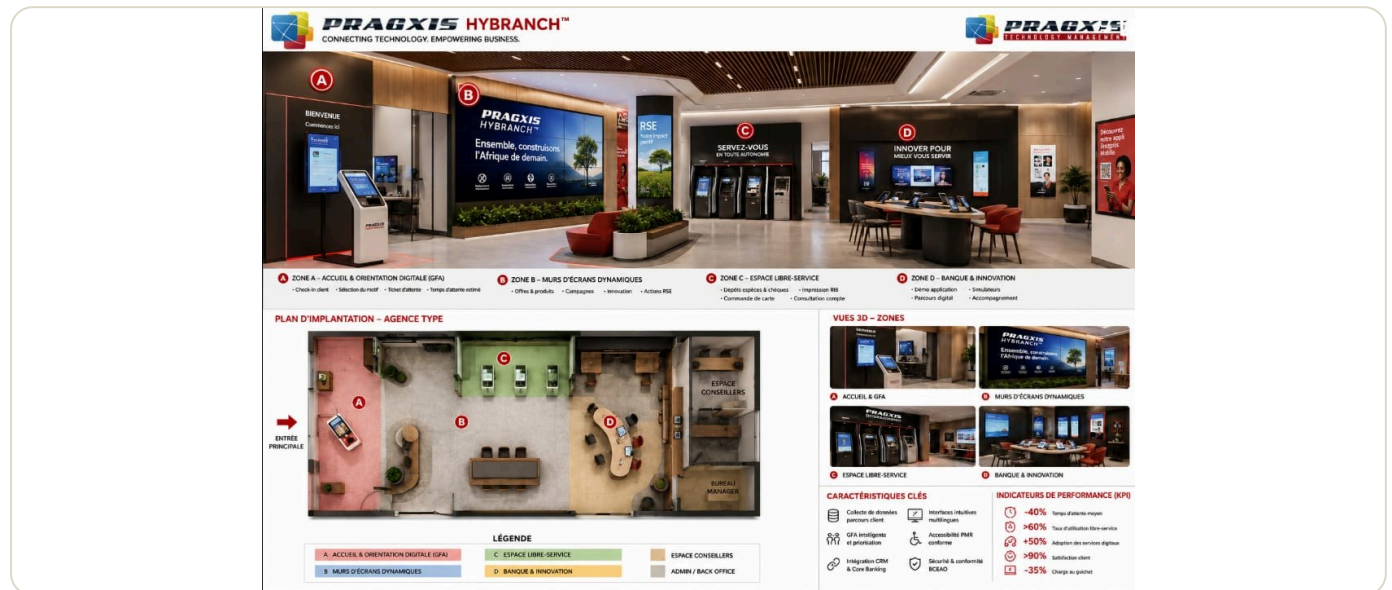
average waiting time

>60%

self-service usage rate

OVERVIEW

A complete phygital banking solution designed to turn your branches into high-performing revenue centres: every banking offer in one place, with digital reception, screen walls, a self-service area and innovation banking.



Key functions

- Zone A · digital reception and guidance (queue management): customer check-in, reason selection, ticket, estimated waiting time.
- Zone B · dynamic screen walls: offers and products, campaigns, innovation, CSR actions.
- Zone C · self-service area: cash and cheque deposit, RIB printing, card order, account consultation.
- Zone D · bank and innovation: app demos, digital journeys, simulators, guidance.
- Services: cheque deposit, cash deposit and withdrawal, mobile money cash-in / cash-out, account opening (video adviser and eKYC), fast loans and micro-credit with scoring, bank and prepaid card issuing, prepaid card top-up.

Technical specifications

Deployment	90 days
Average waiting time	-40 %
Self-service usage	> 60 %
Digital services adoption	+50 %
Customer satisfaction	> 90 %
Counter load	-35 %
Interfaces	multilingual, accessible to people with reduced mobility
Integration	CRM and core banking; security and regulatory compliance

KPIs are performance targets stated in the HyBranch™ brochure, not guaranteed results.

Benefits

- Lower operating costs.
- Higher transaction revenue.
- Automation of banking services.
- Fast, secure deployment (90 days).

Target sectors

Bank / branch

Let's talk about your project

A guided analysis with an AI adviser is available on the PRAGXIS solutions site: discovery, solution, ROI calculator.

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Specifications come from PRAGXIS product sheets and may change. Dimensions and capacities are indicative; certifications are confirmed at order.